

IMPLEMENTATION GUIDE

Increasing Breast and Cervical Cancer Screening Among Filipino American Woman

*Using a Research-tested Intervention Program (RTIP) to develop
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence Based Programs to Fit Your Needs” and the handouts in Modules 4 and 5 to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at
http://cancercontrol.cancer.gov/use_what_works/start.htm.

To receive training on “Using What Works”, contact the NCI Cancer Information Service and speak to a Partnership Program Representative in your area. This information is available online at <http://cancercontrolplanet.cancer.gov/partners/index.jsp?cctopic=C>.

I. Program Administration (Type of Staffing and Functions Needed)

Program Manager

- Provides day-to-day operation
- Identifies appropriate health professional for delivering educational program
- Oversees program administration and implementation
- Conducts quality control/process evaluation
- Prepares informational packets with local facility information in both English and Tagalog

Health Educator (*Recommended: A female physician, nurse or health care professional*)

- Fluent in English and Tagalog; able to speak “Taglish” (combination of English and Tagalog)
- Translates educational program: **Mammography and Cervical Cancer Screening Curriculum** into Tagalog
- Presents educational program in English or Tagalog, as appropriate
- Answers health questions

II. Program Delivery

For additional information, refer to “Using What Works” Handout #2: Adaptation Guidelines and Handout #6: Case Study Application for modifying program materials.

A. Program Materials (All listed materials can be viewed and/or downloaded from the Products Page):

- **Implementation Guide**
- **A Mammogram Saved My Life:** A brochure about mammography.
- **What You Need To Know About Your Pap Exam:** A brochure about the Pap exam and preventing cervical cancer.
- **Mammography and Cervical Cancer Screening Curriculum:** A guide for implementing the program.
- **Exercise Curriculum** (optional)

B. Program Implementation:

The steps used to implement this program are as follows:

Step 1: Identify program participants from the Filipino community.

Step 2: Orient the Health Educator to the **Mammography and Cervical Cancer Screening Curriculum**.

Step 3: At the group education session, use the **Mammography and Cervical Cancer Screening Curriculum** to deliver the program. Conduct the session in “Taglish” or Tagalog (whichever is appropriate for the audience). Provide information packages in English and Tagalog which includes: **A Mammogram Saved My Life** brochure, **What You Need To Know About Your Pap Exam** brochure, a list of local facilities where free mammograms and Pap smears are available, and the telephone number of the Cancer Information Service (1-800-4-CANCER). Estimated time of the session is 60-90 minutes.

Step 4: End the group education session by asking participants to sign their personalized completion certificates with a pledge to get a yearly mammogram and Pap test. Keep a copy of the certificate for internal records.

Step 5: If desired, conduct follow-up telephone interviews 3 and 12 months after the group education session and ask participants whether or not they received a mammogram and Pap test. (Refer to Step III: Program Evaluation for more information)

III. Program Evaluation

For additional information on planning and adapting an evaluation, refer to “Using What Works” Handouts #2-8.

For further assistance in designing and conducting an evaluation, go to the Cancer Control P.L.A.N.E.T. website and see Step 2: Identify potential partners to find a research partner in your area. This information is available online at <http://cancercontrolplanet.cancer.gov/partners/researcher.jsp?cctopic=0>.